



# VISION & VOICE for HEALTHY STUDENTS

## CONFERENCE SCHEDULE

March 12, 2012 ❖ Holiday Inn Capitol Plaza, Sacramento

March 13, 2012 ❖ School Health Day at the Capitol

Join 300+ other school health advocates in Sacramento for CSHC's statewide conference!

### Monday March 12<sup>th</sup> – Conference

Holiday Inn Capitol Plaza

Registration (breakfast and exhibits)	9:00 – 10:00 a.m.
Opening Plenary	10:00 – 11:15 a.m.
Break (exhibits)	11:15 – 11:45 a.m.
Workshop Session 1	11:45 a.m. – 1:00 p.m.
Lunch (optional table talks and exhibits)	1:00 – 2:15 p.m.
Workshop Session 2	2:15 – 3:30 p.m.
Break (exhibits and raffle)	3:30 – 3:45 p.m.
Workshop Session 3	3:45 – 5:00 p.m.

### Tuesday March 13<sup>th</sup> – School Health Day at the Capitol

Spataro Restaurant and the Capitol

Registration (breakfast)	8:00 – 8:30 a.m.
Orientation and Kick-Off	8:30 – 10:00 a.m.
Policy Updates	
Tips for Effective Advocacy	
Address by Special Guest Speaker	
Legislative Visits	10:30 a.m. – 1:00 p.m.
Lunch and Wrap-Up	11:00 a.m. – 2:00 p.m.

You will visit one or two legislative offices with a small group of other advocates. We will try to arrange it so that you visit the offices of legislators representing your home or work district, or another community to which you have a strong connection. However, depending upon the availability of legislators and their staff, as well as the number of participants from your district, we may need to ask you to visit another office. Either way, your voice will make an impact!



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## **WORKSHOP DESCRIPTIONS (TENTATIVE)**

March 12, 2012 ❖ Holiday Inn Capitol Plaza, Sacramento

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Note: Workshop content and speakers may change slightly.

### **Behavioral Health Integration in Schools**

This workshop will show participants how to shift from traditional models of school-based behavioral health that operate in partial isolation towards an integrated, system-wide framework, based on national best practices, that promotes school-wide prevention, early intervention, and treatment. The workshop will introduce key strategy areas for implementing the framework: blended funding, co-location of staff, local systems building, training and capacity building, assessment, and evaluation.

Lisa Warhuus, PhD, School-Based Behavioral Health Initiative Coordinator, School Health Services Coalition, Alameda County Health Care Services Agency

Tracey Schear, MSW, LCSW, School Health Services Director, School Health Services Coalition, Alameda County Health Care Services Agency

### **Collaborating to Design Your SBHC Facility**

Oakland Unified School District has undertaken a dramatic expansion of its SBHC initiative, including the construction of 10 new SBHC facilities. In this workshop, OUSD's lead for their SBHC initiative and a representative from a partnering architecture firm will share their collaborative approach, lessons learned, and how to avoid common and potentially costly pitfalls.

Mara Larsen-Fleming, Program Manager, SBHCs, Oakland Unified School District  
Architect from Byrens Kim Design Works

### **Collaborative Strategies for Sustaining SBHCs**

Los Angeles school and clinic administrators will lead this session on how to create sustainable school health centers that deliver medical and mental health services. Financing, policy and community engagement strategies will be discussed in this dynamic, interactive workshop.

Nomsa Khalfani, MFT, Chief of Policy & Support Services, St. John's Well Child & Family Center  
Janis Lake, Organization Facilitator, Los Angeles Unified School District

Jan Marquard, MPH, Director of School Health Services/ Clinic Administrator, Northeast Valley Health Corporation

### **Confidentiality and Minor Consent Updates**

Come learn about California minor consent laws, how to protect minors' confidentiality in the delivery of adolescent health care, and how minor consent rights have expanded in the past year for mental health and STD prevention services. Apply these laws to your school health program in conversation with your colleagues and a national expert on youth health law.

Rebecca Gudeman, Senior Attorney, National Center for Youth Law



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## **Health Care Reform: What Lies Ahead**

This workshop will bring participants up-to-date on the implementation of health care reform in California. By learning about California's Health Benefit Exchange, new health care delivery models, and future coverage expansions, participants will be better prepared for the changes ahead.

Kim Belshé, MPP, Member, California Health Benefit Exchange and Senior Policy Advisor, Public Policy Institute of California (former Secretary, California Health and Human Services Agency)  
Serena Clayton, Executive Director, California School Health Centers Association

## **Health Plans and Public Health: What SBHCs Need to Know**

This workshop will offer school health providers a better understanding of the health plan and public health perspectives. How do plans contract with the state, approach cost containment, and decide what to cover? What prevention and public health goals are plans charged with and how can SBHCs help them to meet those goals? Participants will leave the session with a better understanding of the issues and opportunities for working with health plans to achieve prevention and public health goals.

Ron Chapman, MD, MPH, Director, California Department of Public Health (former Chief Medical Officer, Partnership HealthPlan)  
Joanie Rothstein, Senior Policy Analyst, California School Health Centers Association

## **How SBHCs Can Support Local School Wellness Policies**

This workshop will show participants how SBHCs can support school health promotion efforts by contributing to the implementation of local school wellness policies, with case studies from California SBHCs. In addition, the presenters describe how the Child Nutrition Reauthorization Act of 2010 impacts school wellness policies.

Heather Reed, MA, RD, Nutrition Education Consultant, Nutrition Services Division, California Department of Education  
John Lagomarsino, MSEA, School Health Education Consultant, Coordinated Student Support and Adult Education Division, California Department of Education

## **In Class, Ready to Learn? Why and How to Improve Student Attendance**

Since chronic absenteeism is a warning sign of school drop-out and poor academic achievement, and school funding is tied to daily student attendance, improving attendance rates should be one of the core goals of all school health providers. Learn about the impacts of poor school attendance and how to implement a school health program quality improvement initiative to increase student attendance.

Hedy Chang, Director, Attendance Works  
Samantha Blackburn, Technical Assistance Director, California School Health Centers Association



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## **MAA Random Moment Methodology in Los Angeles: What Have We Learned?**

The Los Angeles Unified School District (LAUSD) is the first in the state to implement the “random moment time survey” (RMTS) methodology for Medi-Cal Administrative Activities claiming. Presenters will share lessons learned to date and will discuss the RMTS application process for other districts.

Hansine Fisher, President, Hansine Fisher and Associates  
Sherry Purcell, Coordinator, Medi-Cal Reimbursement and Healthy Start Programs, Los Angeles Unified School District  
Tonya Corral, Associate Governmental Program Analyst, School-Based Medi-Cal Administrative Activities Unit, Local & School Services Branch, Department of Health Care Services

## **Navigating HIPAA, FERPA, and Information Sharing in School Health Services**

What are HIPAA and FERPA and which applies to your work? Is student health information part of school educational records? How can schools and providers work together to adopt guidelines that work? Understand the two major privacy laws that govern schools and health providers, compliance challenges, and effective school-based strategies to protect both student health and education information.

Rebecca Gudeman, Senior Attorney, National Center for Youth Law

## **One Size Doesn't Fit All! SBHC Planning and Operational Models**

Join this workshop to learn about the various models for school health centers, staffing patterns, and how to form and run a local planning committee. Hear from a Central Valley school district and community clinic on their SBHC planning process, challenges, and successes. CSHC will share start-up resources, tools, and technical assistance services.

Samantha Blackburn, Technical Assistance Director, California School Health Centers Association  
Kat Greenway, Planner, Valley Health Team, Inc  
Soyla Griffin, Chief Executive Officer, Valley Health Team, Inc.  
Robert Frausto, Superintendent, Kerman Unified School District

## **Oral Health: School-Based Models, Staffing, and Financing**

This workshop will stress the importance of oral care to student health and school success, and then help participants understand how school-based dental services are financed and provided.

Jared Fine, DDS, Dental Director, Alameda County Public Health Department  
Hugo Ferlito, DDS, Salud Para La Gente

## **Preventing and Addressing Teen Dating Violence at School: SBHCs Taking Action**

SBHC providers and staff can play an important role in preventing teen dating violence (TDV) and promoting healthy relationships. This workshop will explore opportune times to assess for TDV and how some SBHCs and their partners are promoting healthy relationships during clinical visits, counseling sessions, and as a component of health promotion activities on campus.



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Nancy L. Bagnato, MPH, Coordinator, Domestic and Teen Dating Violence Prevention Project, Violence Prevention Unit, California Department of Public Health  
Molly Baldrige, Health Education and Youth Development Coordinator, Alameda Family Services School-Based Health Centers  
Janis Lake, RN, PHN, MS, Organization Facilitator, Los Angeles Unified School District

## **Reclaiming Research: Youth-Led Participatory Research for SBHCs**

This interactive workshop will highlight the youth-led participatory research projects of eight youth programs affiliated with SBHCs and start-up initiatives across the state. CSHC's Program Manager, Youth Board members, and Y2Y participants will cover principles of community-based participatory research, their training and research process, as well as useful and adaptable tools for other youth engagement programs.

Kathleen Gutierrez, Program Manager, California School Health Centers Association  
Nzugu Kitenge, Youth Board Member, California School Health Centers Association  
Participants in CSHC's Youth to Youth (Y2Y) Affiliate Program

## **School-Based Health Insurance Outreach and Enrollment**

Los Angeles USD conducts extensive outreach and enrollment, resulting in thousands of new health insurance enrollments annually. This workshop will showcase the Children's Health Access and Medi-Cal Program (CHAMP) approach, with special emphasis on the district's partners and their role in reaching and enrolling as many students as possible.

Dale Reinert, Coordinator, CHAMP Office and Healthy Start Programs, Los Angeles Unified School District

## **School-Based Immunization Clinics: A Model for Success**

While some schools have offered school-based immunization clinics, this has not been a common practice in California school districts. The H1N1 pandemic and recent Tdap requirement prompted many districts to collaborate with public health and community providers on immunization efforts. This workshop will examine a variety of methods for structuring school-based immunization clinics, while highlighting the effectiveness of providing immunizations at school.

Tammy Evans, RN, Administrator of Health Services, Stockton Unified School District

## **We're Bringing Healthy Back! Social Marketing for Nutrition and Physical Activity**

This panel-workshop will explore ways that social media is being used to promote and advocate for adolescent nutrition and physical activity in communities across California, and will demonstrate the relevance and value of social media to SBHC campaigns. The workshop will feature professionals with experience in public relations, marketing, nutrition education, and food justice advocacy.

Lloyd Nadal, Program Director, CANFIT  
Linda Lam, Director, Marshall HS Health Center, Asian Pacific Health Care Venture  
Paloma Belara, Publicist, PapaLoDown PR (former Program Coordinator with Beats, Rhymes and Life)  
Kate Casale, Co-Director, Rooted In Community





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## **What Did I Get Myself Into? School Nurses and SBHCs Working Together for Positive Health Outcomes**

In this interactive workshop we will examine results from the first four years of a demonstration project that linked school nurses with school health clinics. This session will include candid tales of our experiences in overcoming barriers. It will provide you with a practical and easily replicable collaborative model that has resulted in documented improvements in students' health and educational outcomes.

Melinda Landau, RN, MS, Manager, Health/Family Support Programs, San Jose USD  
Sue Lapp, Chief Executive Officer, School Health Clinics of Santa Clara County

## **YOUTH TRACK**

### **Not Just for Straight Girls! Joining Together to Prevent Teen Pregnancy**

Young school health advocates will learn how to deconstruct the notion of teen pregnancy prevention as only being a "straight girl" issue. In this interactive session, youth will learn about how young people – regardless of gender identity or sexual orientation – can work to prevent teen pregnancy in safe and supportive ways.

Kathleen Gutierrez, Program Manager, California School Health Centers Association

### **Get Ready for School Health Day at the Capitol**

Youth participants will become familiar with School Health Day at the Capitol activities, learn about different types of advocacy, and practice how to conduct legislative visits.

Patty Albor, Youth Board Member, California School Health Centers Association  
Krystal Betanzos, Youth Board Member, California School Health Centers Association  
Toan Le, Youth Board Member, California School Health Centers Association

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