



# California School Health Centers Association

## ENews August 2011

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### What's New

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**Spotlight on:  
Lennox Health Clinic**

### Message from our Executive Director

Dear Members and Friends,

This summer has been nothing short of sensational for school-based health centers (SBHCs) in California.



- The federal government awarded \$90 million to SBHCs in the first round of health care reform grants and California did very well: \$14 million! The funds will go to 35 sites for construction, renovation and equipment; this includes 26 new SBHCs, some of which are scheduled to open by the end of the year.

- The state Legislature approved our SBHC resolution, AJR10 last month before ending their session. The resolution, among other things, requests that Congress continue funding the school-based health center program authorized in health care reform.

These victories are a testament to the power of our collective strength. None of this would have been possible without your help in fueling the movement. A million thanks (or 14 million thanks!) for helping us put health care where kids are so that every child has the opportunity to be healthy and successful.

Sincerely,

Serena Clayton, PhD  
Executive Director

**Save the Date**  
**2012 CSHC Annual Conference**  
March 12-13 in Sacramento  
Stay tuned for details!

**CSHC News**



Lennox high school student receives services from Cynthia Francis, Physician Assistant at Lennox Health Clinic. [Read more.](#)

## From The Capitol



[School Health Centers in Health Care Reform](#)



### Youth Make Their Voices Heard at the Capitol

Patricia Albor, CSHC Youth Board member, and Corinna Romo, a Riverbank High School alumna, recently traveled to Sacramento to increase awareness of school-based health centers and the federal grants awarded to California SBHCs. Accompanied by Kat Gutierrez, CSHC's Youth Coordinator, Patricia and Corinna met with representatives from the offices of State Senators Michael Rubio (D-16), Sam Blakeslee (R-15), and Tom Berryhill (R-14), as well as Assemblymembers Connie Conway (R-34) and Bill Berryhill (R-26). Patricia and Corinna shared their personal experiences with rural health access. They highlighted

the pressing need for SBHCs in rural communities and also shared the good news about the recent opening of the Riverbank High School SBHC.

*(In photo, L to R: Corinna Romo, Patty Albor, Kat Gutierrez in front of State Capitol)*

### Corporate Partners Strengthen School Health Movement

CSHC is pleased to announce that our inaugural corporate partner has renewed its partnership with us for another year. Corporate Partners provide valuable offers to strengthen school-based health care. Be sure to check our [Corporate Partner](#) webpage frequently to learn about current partner promotions.

**COMPUMED**

CSHC developed its new corporate partnership program to provide companies and organizations the opportunity to join forces with CSHC to strengthen the movement to put health care where kids are--in school.

Corporate partners receive opportunities to share information about their products and services to our stakeholders through our website and e-communications. For more information, please visit our [Corporate Partner](#) web page.

### CSHC Welcomes Three New Board Members

CSHC is pleased to welcome three new members to our Board of Directors. We are excited about the experience and perspectives these new members will bring to this distinguished leadership team.



#### **Brad Larson, CIMA**

Brad is the managing director of Massif Partners, an asset management firm located in the Bay Area. Brad has 27 years of experience in the financial services industry and will utilize his extensive sales and marketing experience to help expand support for the school health movement.



#### **Kim Uyeda, MD, MPH**

Kim is the director of student medical services and community partnerships for Los Angeles Unified School District. Her areas of expertise include school-based and school-linked programs, financing community and school initiatives, quality improvement, and systems improvement.

#### **Jan Marquard, MPH**

Jan is the director of planning and advocacy for school



health services at Northeast Valley Health Corporation in the San Fernando Valley. Jan is a long-time advocate of school health services and has over 30 years of experience in the health services field. She has served previously on the CSHC Board (2004 to 2008) and we are delighted to welcome her back.

We would also like to extend our deepest thanks to departing board members **Martin Gonzalez**, assistant deputy director at the California School Boards Association and **Linda Crawford**, director of the High Desert Nursing Program at Azuza Pacific University. We appreciate all they contributed to our organization during their board terms.

### Time to Renew Your Membership or Join CSHC

Our 2011/12 membership year commences on September 1st. All [current members](#) will need to renew by that date in order to continue accessing member resources on our website and taking advantage of all member benefits. Not yet a member? [Join now](#).

### Save \$100 on CSHC & NASBHC Bundled Membership

Organizations can help strengthen the voice of SBHCs **at both** the state and national levels **and** receive all member benefits for both CSHC and NASBHC at a discounted rate. To take advantage of this special offer, go to our [Support CSHC](#) page, and select one of the bundled membership options for organizations from the "Select Membership Level" drop down menu. Offer expires September 30, 2011.



### Interns Take on Projects to Expand CSHC's Impact

We have been fortunate to have the services of four talented interns working on a variety of projects for the organization this summer. Patty Albor, Amber Moore, Jessica Guevara and Karen Hernandez have assisted with planning for our Youth to Youth (Y2Y) Network, helped with CSHC's new website, coordinated the upcoming Los Angeles SBHC start-up symposia, and assisted with grants research and administrative support.

### Los Angeles SBHCs Prepare for Launch of PSA Ad Contest

Students from three SBHCs in Los Angeles just completed a series of trainings provided by California Adolescent Nutrition and Fitness (CANFIT) and CSHC to help them run a statewide social media campaign promoting healthy living. The campaign, which will be launched soon, will feature a media contest calling on young people and SBHCs to submit creative videos advocating for access to healthy food and safe environments for physical activity.



Students, from John Marshall High School, Belmont Health Services, and Manual Arts High School participated in this program. They produced PSAs on nutrition and physical activity--with the aid of young filmmakers from LA-based Media Aid Center--and received training on food justice, messaging, and media advocacy.

*(In photo: Students from Marshall, Belmont and Manual Arts SBHCs in LA pose with adult allies and young filmmakers from Media Aid Center at final CANFIT/CSHC training)*

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## Policy Updates



### California's 2011-2012 Budget Reduces Safety Net Funding

California's 2011-2012 budget is putting Healthy Families and Medi-Cal beneficiaries and providers on edge. That's because the Health and Human Services Agency took a \$5 billion hit and may lose an additional \$4 billion if certain revenue targets aren't met. Cuts to health and human services will mean increased premiums and co-payments for Healthy Families beneficiaries, new cost-sharing requirements for Medi-Cal beneficiaries, and reductions in payments to Medi-Cal providers. (Note: Some cuts require federal approval before they can be implemented in California.) The new budget also makes school districts responsible for providing mental health services to students in special education. This is a shift from the policy under AB 3632 that required those services be provided by counties.

For more information:

- a user-friendly summary of the budget from the [Sacramento Bee](#);
- detailed information on the 2011-2012 budget from the [California Department of Finance](#);
- an explanation of how the 2011-2012 budget cuts will affect children's health programs from the [100% Campaign](#).
- an update on the [status of AB 3632](#) and mental health services under special education from Disability Rights California.

### California Legislature Calls for Federal Funding for SBHCs

*Assembly Joint Resolution 10 (Brownley) School-Based Health Centers* has been officially adopted by the California Legislature. The Resolution requests that Congress fund the SBHC program authorized in health care reform. It also calls for the inclusion of SBHCs in policies on medical homes for all children and for the inclusion of SBHCs in national education reform. CSHC's Technical Assistance Director, Samantha Blackburn testified at the Senate Education Committee hearing in support of AJR 10, along with Richmond High student Anna Orellana. Thank you to all of the SBHC advocates who called legislative offices, sent letters of support, and spoke at committee hearings! For more information, read the [full text of AJR 10](#) and the [AJR 10 fact sheet](#).



*(In Photo, L to R: Assemblymember Julia Brownley, CSHC's Samantha Blackburn and Richmond High School student Anna Orellana)*

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## News from Around California

### More Health Services Coming for California Students: SBHCs Awarded \$14 Million in Federal Funds

The recent announcement of \$14 million in federal grants to 35 California SBHCs got the attention of policymakers, media and funders throughout the state.

The announcement was made July 14th by Health & Human Services Secretary Kathleen Sebelius and Education Secretary Arne Duncan. The grants, which were a part of federal health care reform, will result in more and improved school health services



for thousands of students! Of the more than 278 grants awarded nationwide, 35 are in California. Recipients will receive grants ranging from \$24,000 to \$500,000. Visit our [homepage](#) for the complete story and links to some of the stories in the media.

### **Pertussis Immunization Deadline Extended**

On July 25, Governor Brown signed a bill creating a grace period for the new Pertussis immunization requirement for all 7th -12th graders. The bill (SB 614) permits students to attend classes for up to 30 days before meeting the Tdap requirement. The grace period will allow SBHCs and school districts to continue their efforts to spread the word about the Tdap requirement, review immunization records, coordinate with other health care providers, and provide shots to students. Learn more about the Tdap vaccine mandate and related resources on our [Pertussis web page](#). We are gathering information and sharing best practices about what SBHCs are doing to help meet the Tdap requirement. If your organization would like to discuss opportunities and challenges you face, please contact [Joanie Rothstein](#).



### **Kaiser Permanente Partners with NASBHC for Oral Health Initiative**



To address the oral-disease epidemic among children, Kaiser Permanente has partnered with the National Assembly on School-Based Health Care (NASBHC). Through the partnership, young people across the country will gain access to the dental care they need to stay healthy. As a result of this \$600,000 grant, SBHC providers will be trained to evaluate oral disease and support dental screenings, prevention and referrals for children with oral-health needs.

[Listen to podcasts](#) from the oral health grantees, CSHC executive director Serena Clayton, and other Kaiser grantees involved in the SBHC movement. (Follow the link; scroll to bottom to hear Serena Clayton's podcast.)

### **New Executive Director of the LA Trust**



CSHC congratulates Maryjane Puffer on her appointment as the Executive Director of the LA Trust for Children's Health. Maryjane is a well-known and long time advocate for adolescent health. For the past eleven years, Maryjane has been the Director for Clinical and Community Health Programs at the California Family Health Council (CFHC). She has managed staff and programs that influence health care delivery in over 70 health care agencies and over 300 programs throughout California.

### **Professional Development Needs Survey**

The state wants your input! The School Health Connections Team, jointly coordinated by CDE and CDPH, would like to hear your input on where you think the state should focus upcoming school health professional development for teachers, administrators, and district leaders. Fill out the [survey](#) by August 19th.

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## Funding Opportunities

### National Health Service Corps

The National Health Service Corps is a network of more than 10,000 primary health care professionals practicing at over 8,000 member sites that provide care to underserved rural, urban, and frontier communities across the country including [SBHCs](#). Find out how your SBHC can [qualify to become a NHSC site](#). Qualifying sites interested in becoming an NHSC-approved site can apply by visiting [NHSC.hrsa.gov/communities](http://NHSC.hrsa.gov/communities). Sites are strongly encouraged to read the NHSC Service Site Reference Guide that is also posted on that web page before applying to the Corps.

### More Grant Information

Visit our [Grants with Deadlines](#) and [Grants without Deadlines](#) web pages to learn more about possible funding streams and leads on funding opportunities for school health services.

## Tools & Resources

### TechSoup Offers Discounted Technology to Assist Nonprofits

TechSoup is a nonprofit with a clear focus: providing other nonprofits with technology products and information that empowers them to fulfill their missions and serve their communities. Many organizations have benefited from software donations from Microsoft, Adobe and other software vendors. For more information, visit the [TechSoup](#) website.

Visit our [Resources for School Health](#) for all the latest tools and resources.

## Conferences & Workshops

### Improving School Climate by Stopping Bullying (Webinar)

Sponsor: [Community Matters](#)

Date: 18 August, 12-1 pm; or 19 August, 9-10 am

The webinar will share best practices/strategies for improving school climate, build an increased understanding of the scope and nature of bullying, as well as demonstrate how to save and recover the costs associated with bullying and mistreatment on campus. The same webinar will be presented twice. Register for the [August 18th presentation](#); or the [August 19th presentation](#).



### 2011 Women and Health Reform Dialogue

Sponsor: LA County Coalition for Women and Health Reform

Date 1 September

Location: Los Angeles, 8am to Noon (at The California Endowment)

Contact: Betsy Cardenas at 213-284-3200 ext. 3730 or [betsy.cardenas@pp-la.org](mailto:betsy.cardenas@pp-la.org)

This event is a continuation of last year's conversation when over 300 women's health providers, stakeholders and advocates gathered to discuss the unique challenges women face in the context of the Affordable Care Act. This year's theme is "The Future is Today" which speaks to the sense of urgency that stakeholders, providers and advocates must have when it comes to ensuring that women's health is prioritized as we head into 2014 when the key provisions of the Affordable Care Act go into effect. This interactive dialogue will feature key stakeholders including the Director of LA County Department of Health Services, Dr. Mitch Katz and the California Secretary of Health and Human Services Agency, Diana S. Dooley. The Los Angeles Coalition for Women and Health Reform works to ensure that women's health is recognized, prioritized and protected as our region begins to implement health care reform. The group is composed of a diverse coalition of experts on the topic of reproductive and women's health both as providers and advocates.

### How to Meet the Challenges of Being a School Based Clinic (Webcast)

Sponsor: California Family Health Council, co-presented by CSHC

Date: 27 September, 8 to 9:30 am

Contact: [California Family Health Council](#)

Being based in a school presents unique challenges for reproductive health clinics around issues such as confidentiality, parental involvement and working with non-clinical school staff. This workshop will discuss those challenges and explore potential

solutions. CSHC and CFHC will present ideas for collaborating with the school-wide community in order to encourage teen use of clinics, raise awareness of teen health rights and increase the visibility of the clinic.

### **Strengthening Families by Building Protective Factors**

Sponsor: Strategies

Date: 5 October

Location: Yreka

Contact: [Strategies](#)

The Five Protective Factors is a family-strengthening model that can be used by social services and other disciplines who work with families. This evidence-based framework, developed by the Center for the Study of Social Policy, is a preventive approach to reduce the likelihood of abuse and neglect at an earlier stage. During this training participants will learn how to identify the protective factors shown to impact abuse and neglect, practical ways to incorporate them into your agency's programming, and inspire families and communities to find and act on their strengths. Additional trainings available: September 7, 2011 in Jackson; November 10, 2011 in Barstow; and December 6, 2011 in Newark.



### **Home Visiting: An Essential Strategy for Strengthening Families**

Sponsor: Strategies

Date: 18-19 October; 6 December

Location: San Bernardino

Contact: [Strategies](#)

This comprehensive and interactive training provides essential tools, current research, and evidence-based processes for engaging families in strength-based, quality, solution-focused home visiting. This is an opportunity for beginning and experienced home visiting professionals to learn and refresh skills for effective home visiting. It is designed for family support workers, differential response workers, and home visitors in public health, mental health, and drug and alcohol abuse treatment service agencies. Continental breakfast, lunch, and materials included. Additional trainings available: September 13-14 & October 25 in Pasadena; November 2-3 & November 11 in Folsom.

## **Job Postings**

### **Job Postings a New Member Benefit**

Take advantage of another organizational member benefit and advertise your job openings in Enews and on our [job board](#). CSHC members, please [contact us](#) with your current job openings.

### **Job Title: Clinic Supervisor (2 positions open)**

Organization: La Clínica de La Raza

Locations: Oakland at Roosevelt Middle School & Technical High School

La Clínica de La Raza has two openings at their SBHCs. They are seeking dynamic leaders to fill the role of Clinic Supervisor at the Roosevelt Health Center located at Roosevelt Middle School in Oakland, and at the TechniClinic at Oakland Technical High School. The successful candidates will have proven experience working in a multidisciplinary team setting and experience working with youth/teens. The site supervisor oversees clinic operations, and works closely with school staff, La Clínica staff, and other community partners. Each Center provides medical, health education, and mental health/case management services to enrolled students. The ideal candidate will be a strong advocate for youth health services, and have experience working within the medical field. Bilingual English/Spanish (or Vietnamese or Cantonese for Roosevelt) and supervisor experience are preferred. Both positions are full-time with benefits and are year-round. The positions are supervised by Barbara Raboy. Please see the two attached job postings for the position at [Roosevelt](#) and at [TechniClinic](#). Interested applicants should apply ASAP through the [La Clínica De La Raza](#) website. LaClínica hopes to fill these positions before the end of summer 2011. Information about employee benefits can be found on the La Clínica website as well.

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**Thank you to our 2011 Gold Conference Sponsors:**



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