



THE WESTIN LONG BEACH  
MARCH 14-15

## **PRECONFERENCE WORKSHOPS (March 14, 2013)**

### ***SOLD OUT!* Planning Your SBHC and Implementing a Multi-Method Needs Assessment**

Starting or expanding a school-based health center? Bring your planning team to find out how community participation and input lead to more effective SBHCs. Learn how to conduct needs assessments using Student Research Teams, surveys, interviews, and analysis of existing data to support the development of a needs-appropriate and well-utilized SBHC. Then, identify proven practices for developing a sustainable school-health care partnership, service model, and financing strategy for school health services in your community.

Samantha Blackburn, RN, MSN, Project Director, California School Health Centers Association  
Shelly Kaller, MPH, Senior Research Associate, UCSF  
Kimi Sakashita, MPH, School Health Services Manager, Alameda County Center for Healthy Schools and Communities

### ***SOLD OUT!* Sharing Information: Appropriately Applying HIPAA, FERPA, and Other Confidentiality Laws**

The appropriate sharing of information between educational and school health partners is essential, both to effectively serve students and families and to ensure legal compliance. What are HIPAA and FERPA and how do they apply to your work? May schools share information with their health partners? May health centers share information with schools? How can parents, schools, and providers work together to improve health and educational outcomes? Use case studies to understand and apply major confidentiality laws that govern information sharing. Learn when and how information can be shared and get strategies to improve sharing and collaboration.

Rebecca Gudeman, JD, MPA, Senior Attorney, National Center for Youth Law

### **The Sanctuary Model: Designing and Implementing Trauma-Informed School-Based Programs**

In the words of Sandra Bloom, founder of The Sanctuary® Model, "A traumatic experience impacts the entire person – the way we think, the way we learn, the way we remember things, the way we feel about ourselves, the way we feel about other people, and the way we make sense of the world..." The Sanctuary® Model is a blueprint for clinical and organizational change that, at its core, promotes safety and recovery from adversity through the active creation of a trauma-informed community. Review the theoretical and empirical models that support the need to focus on trauma, and learn a shared language that can be used between students, families, clinical staff, and school staff. Get and begin to apply a set of practical tools that can be used to create a trauma-informed environment.

Jaclyn Yusko, MS, NCMP, Outreach Coordinator, Sanctuary Institute, ANDRUS



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## **CONFERENCE WORKSHOPS (March 15, 2013)**

### **Administration & Policy**

#### **Health Care Reform and Changes for Safety Net Providers in Los Angeles County**

Health care reform means changes not only in health insurance coverage but also in the health care safety net. County health services and community clinics will be adapting to new realities and incentives. Learn how and why Los Angeles County is seeking to reshape the delivery systems, how community clinics are responding to change, and what opportunities there are for school health.

Mark Ghaly, MD, MPH, Deputy Director for Community Health, Los Angeles County Department of Health Services  
Louise McCarthy, MPP, Chief Executive Officer and President, Community Clinic Association of Los Angeles County

#### **Health Clinic Regulations: Important Updates for School-Based Providers**

SBHCs must abide by a wide variety of state and federal regulations, and there are several recent changes that affect SBHCs. Learn about the following changes and their implications for maximizing reimbursement and avoiding liability: 1) the difference between intermittent sites and off-site services; 2) OSHPD building codes that will go into effect in 2014; and 3) opportunities to contract with private providers.

Petra Stanton, MPH, Associate Director of Health Center Policy and Services, California Primary Care Association

#### **How to Approach Data Collection and Evaluation in SBHCs**

Many SBHCs recognize the value of collecting data to document their services and demonstrate their impact but are not sure where to start, especially if they have very limited resources. Get an orientation to SBHC data collection and evaluation that will speak to both health and education audiences, including recommendations for what data to collect, options for data collection methods, and suggestions for additional resources and next steps.

Serena Clayton, PhD, Executive Director, California School Health Centers Association  
Sara Geierstanger, MPH, School Health Services Evaluator, University of California, San Francisco  
Juan Taizan, MPA, Project Director, California School Health Centers Association



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## **Managing SBHCs: Key Leadership and Business Strategies**

A strong leader manages people, services, and budgets. Strengthen your skills by learning human resource, practice management, and budgeting strategies from a professional who oversees six SBHCs. Get concrete examples and tools that you can use at your site.

Barbara Raboy, MPH, Manager of School-Based Health Center Department, La Clinica de la Raza

## **Patient-Centered Medical Home: What Is It and How Do SBHCs Fit In?**

The Affordable Care Act emphasizes patient-centered medical homes (PCMHs) as a way to improve health care. Many health care providers are looking at ways to change their practice so they can be recognized as PCMHs. Learn how PCMH is defined, why providers want to be recognized, whether your SBHC can be a PCMH, and what opportunities the movement toward PCMH might create for school health.

Bonni Brownlee, MHA, CPHQ, CPEHR, Senior Consultant, Outlook & Associates  
Serena Clayton, PhD, Executive Director, California School Health Centers Association  
Sue Sirlin, CPEHR, Director, HIT Consulting Services, Outlook & Associates

## **Preserving Adolescent-Friendly Services in an SBHC that Serves the Whole Community**

As more SBHCs open their doors to the wider community, it is important that they continue to provide adolescent-friendly, youth-driven services. Learn how to achieve the unique promise of the youth-centered SBHC model, even as you serve other age groups.

Mizan Alkebulan-Abakah, MPH, Clinic Supervisor of Roosevelt Health Center, La Clinica de la Raza  
Kathleen Gutierrez, Adolescent Health Program Manager, California School Health Centers Association

## **School-Based Health Services**

### **Collaborating with Students and Schools to Maximize Health Insurance Coverage**

The Affordable Care Act will allow millions more Californians to get health insurance coverage. Both students and schools can play a role in maximizing this opportunity. Learn about new health insurance options, how and when families can apply for coverage, and what



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schools can do to help. Find out about CSHC's peer-led health insurance education program, PHIRE (public health insurance rights education), and get ideas for engaging youth on your campus.

Kathleen Hamilton, Director, Sacramento Government Affairs, The Children's Partnership  
Jenny Kattlove, MS, Director, Strategic Health Initiatives, The Children's Partnership  
Cynthia Leon, Adolescent Health Program Coordinator, California School Health Centers Association

### **First Aid at SBHCs: Improving Services through Collaboration**

First aid is an essential service but providing it effectively can be overwhelming for schools, nurses, and SBHCs. Fortunately, first aid services can be enhanced by clarifying roles, fostering collaboration, and engaging the whole school. Explore why first aid is critical to promoting student health, and apply a social justice framework to develop strategies for improving first aid on your campus. Review scope of practice issues, competencies required of individual staff, and care coordination workflows.

Mizan Alkebulan-Abakah, MPH, Clinic Supervisor of Roosevelt Health Center, La Clinica de la Raza

### **Integrating Mental Health and Medical Services at Schools**

Many students require both mental health and medical care, and their outcomes are better when those services are effectively integrated. Learn how to enhance collaboration between mental health and medical providers, create a seamless patient experience, and ensure that students' diverse needs are addressed while avoiding frequent absences from school and long waiting lists for behavioral health appointments.

Aaron Zaheer, MD, Medical Director, Mid City Community Clinic Pediatrics and School Health Centers, San Diego Family Care

### **Integrating Comprehensive Oral Health into an SBHC**

Good oral health is key to overall student wellbeing and school success. Strong oral health policies, ongoing health education, and comprehensive dental services can be integrated into SBHCs to keep students in the classroom, healthy and ready to learn. Learn about the scope of SBHC dental services and creative options for data collection and care coordination. Understand best practices for billing insurers and maximizing sustainability.

Conrado Barzaga, MD, Executive Director, Center for Oral Health  
Arlene Glube, RDH, Director of Southern California Operations, Center for Oral Health



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## **Nutrition Matters: The Psychology of Feeding Children and Youth**

School health providers can prevent and address childhood obesity, picky eating, and stressful mealtime dynamics. Understand basic nutritional concepts and meal planning, explore the psychology of feeding children and adolescents, and learn how to approach and counsel patients on the issue of obesity.

Patricia Riba, MD, CEO, Dr. Riba's Health Club, Inc.

## **Adolescent Health and Youth Engagement**

### **Addressing Adolescent Relationship Abuse Using Evidence-Based Interventions**

Adolescent relationship abuse (ARA) is all too common. Fortunately, SBHCs can play an important role in both preventing and addressing ARA. Learn about three successful initiatives to address ARA at the individual, health center, and school levels. Find out how programs have increased safety and reduced victimization, and how your SBHC can build and lead a multi-disciplinary team focused on ARA prevention and intervention.

Lisa James, MA, Director of Health, Futures without Violence  
Sandi Goldstein, MPH, Director, California Adolescent Health Collaborative

### **Engaging Youth Leaders in School Health Programs**

SBHCs and other school health programs can serve as hubs for robust youth leadership programming. Explore successful youth leadership program models and discuss relevant, step-by-step strategies for engaging youth leaders. Understand basic youth organizing principles and how to use these to develop more sustainable youth programming.

Kathleen Gutierrez, Adolescent Health Program Manager, California School Health Centers Association  
Cynthia Leon, Adolescent Health Program Coordinator, California School Health Centers Association



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## **Widening Acceptance and Inclusivity for LGBTQ Youth**

SBHCs can be key players in fostering inclusivity for all students. Explore how the intersections of race, class, gender, and sexual orientation impact the school environment, and identify specific practices and policies that support lesbian, gay, bisexual, transgender, and queer youth. Gain tools you can use to promote acceptance, positive identity development, and family and adult engagement.

Jerry Peterson, MATH, Facilitator CCC LGBTQ Youth Advocacy Collaborative, Rainbow Community Center  
Deb Schneider, LCSW, PPSC, Clinical Coordinator, James Morehouse Health and Opportunities Project

## **Working with Educators**

### **Building Stronger Partnerships with School Administrations**

School health services are more effective when they are the result of a true collaboration between health care providers and educators--and yet, these relationships can be challenging for both new and veteran school-health professionals. Do you work at a recently opened or soon-to-open SBHC? Or, are you experiencing difficulties with an existing school partnership? Get advice and strategies for better integrating health programs and building a stronger partnership with your school site and district.

Ken Geisick, EdD, Chief Educational Services Officer, THINK Together  
Pam Kahn, RN, MPH, Coordinator, Health and Wellness, Orange County Department of Education  
Esther Rosario, Director of Health and Social Services, Riverbank School District

### **Expanding Mental Health Consultation in Schools**

Mental health consultation empowers all adults on a school campus to better address students' social-emotional needs and resulting behavioral challenges. Learn how Alameda County's Mental Health Consultation Training Institute is fostering more positive relationships between students, parents, and staff; supporting adults as they respond to behavioral challenges; and improving student engagement and success.

Lisa Warhuus, PhD, Manager, School Based Behavioral Health, Alameda County Health Care Services Agency



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## **Making a Measurable Difference in Student Attendance**

By addressing the root causes of chronic absenteeism, school health providers can have a concrete and measurable impact on student achievement and attendance-driven school funding. Find out how poor attendance impacts student success and what school health providers can do to reduce chronic absence.

Hedy Chang, MPP, Director, Attendance Works  
Elisa Nicholas, MD, MSPH, Chief Executive Officer, The Children's Clinic

## **Maximizing the SBHC's Role in a Full Service Community School**

A health center that is fully integrated into a school has a stronger impact on both student health and academic achievement. When that school is a full service community school, all the better. Learn how to work closely with administrators, teachers, students, and families to develop and deliver comprehensive, well-coordinated services that create opportunities for all of the students on your campus.

Melissa Brown, PhD, Deputy Director, Center for Strategic Community Innovation  
Kendall Jones, MSW, Associate Director, Center for Strategic Community Innovation



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## **PROGRAM SHOWCASES (March 15, 2013)**

### **School Health Services Program Showcase**

#### **Chino Valley Unified School District: Community Collaboration and Comprehensive Services**

CVUSD and its community partners have secured over \$20 million to fund the Focus on Youth Collaborative, which, among other initiatives, provides comprehensive health and behavioral health services to children and adolescents, regardless of insurance status.

Laurel Mullally, RN, MSN, C-FNP, EdD, Director Health Services and Child Development, Chino Valley Unified School District  
Zahira Orioli, RN, MSN, C-PNP, Nurse Practitioner, Chino Valley Unified School District Health Center

#### **Clovis Unified School District: Improving Healthcare Access, School Attendance, and Academic Achievement**

CUSD's two SBHCs leverage unique funding streams to improve healthcare access, with a focus on keeping kids in the classroom, improving school attendance, and promoting long-term academic achievement.

Roberta Bavin, DNP, CPNP, Pediatric Nurse Practitioner, Clovis Unified School District

#### **Fit for the Future: A Partnership to Eliminate Childhood Obesity**

Fit for the Future, an innovative collaboration between a PE teacher and an RN, provides nutrition education and comprehensive physical fitness instruction at every middle school in Tuolumne County--and is already showing results.

Brie Ferguson, Fit for the Future Program Coordinator, BSN, RN, Tuolumne County Superintendent of Schools Office

#### **Safe Routes to School: Promoting Walking and Biking**

Safe Routes to School brings together schools, communities, cities, and other local partners to improve active transportation options for students and their families, with the goal of increasing physical activity.

Marta Jevenois, MA, Principal, Trinity Street Elementary School  
Jessica Meaney, MA, Southern California Policy Director, Safe Routes to Schools





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## **School-Based Video Interviewing: An Innovative Approach to Medi-Cal and CalFresh Enrollment**

The San Diego County Health and Human Services Agency is partnering with Central Elementary School-Based Health and Wellness Center to launch a new approach to public program enrollment that makes it easier for students and families to access services: video interviewing.

Dorothy Zirkle, PhD, RN, Director of Health Services, Price Charities

## **Telling Your Story with KidsData.org**

Kidsdata.org is a free, user-friendly website that provides critical information about the health and well-being of California's children and adolescents -- information that can be used to better demonstrate your community's needs and successes related to school health.

JoAnna Caywood, MSW, Senior Director of Programs and Partnerships, Lucile Packard Foundation for Children's Health

## **Reproductive Health Program Showcase**

### **A Screening Protocol to Identify Commercially Sexually Exploited Youth**

In Alameda County, SBHC clinicians play a key role in identifying and supporting commercially sexually exploited youth and youth at risk for exploitation, the majority of whom attend public schools.

Zena Harvill, PNP, Pediatric Nurse Practitioner, Native American Health Center  
Aisha Mays, MD, Physician, Native American Health Center  
Suzanne Nguyen, MD, Physician, Asian Health Services

### **Core Competencies for Adolescent Sexual Health Providers: Enhancing Your Practice and Improving Your Program**

The Core Competencies for Adolescent Sexual Health Providers can be used to improve reproductive health outcomes by guiding self-assessment, performance evaluation, program implementation, inter-agency collaboration, and ongoing professional development.

John Elfers, PhD, Program Coordinator, San Luis Obispo County Office of Education



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### **Man Up! A Program Focused on Redefining Attitudes towards Reproductive Health**

The Man Up! program successfully engages boys and young men in school health services by redefining male attitudes towards reproductive health, increasing awareness of services, and facilitating access to care.

William Alamo, Program Coordinator, St John's Well Child and Family Center

### **Partnering with Students and Educators as Sex Education Advocates**

Planned Parenthood Los Angeles is working with multiple schools to deliver and evaluate a multi-component reproductive health program, which includes 9th grade sexuality education classes, parent education, an after-school youth club, and clinical services.

Nicole Ressa, Director of School-Based and Youth Programs, Planned Parenthood Los Angeles  
Melissa Strype, Peer Advocacy Coordinator, Planned Parenthood Los Angeles



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## **LUNCHTIME ROUNDTABLES (March 15, 2013)**

- A Conversation for Rural Stakeholders
- A Conversation for Teachers and School Administrators
- A Conversation with CSHC Board Members
- Actively Addressing Absenteeism
- Adopting and Maximizing Electronic Health Records
- Balancing Public Health and Direct Service Programs
- Connecting Children to Dental Coverage and Care
- Engaging and Supporting Educators
- Engaging Families and Communities Using the Promotora Model
- Ensuring Campus Safety while Serving the Community
- Getting Started with your School-Based Health Center
- Promoting a Coordinated School Health Approach
- Putting Children at the Top of California's Policy Agenda
- Reimagining School Discipline
- Seizing the Opportunities of Health Care Reform
- Training Non-Licensed Staff to Administer Emergency Antiseizure Medication
- Treating Head Lice