

Join CSHC and Comcast in Expanding Internet Access for Kids



The California School Health Centers Association has partnered with **Comcast** to help promote their [Internet Essentials](#) program, which offers discounted home Internet to students and their families.

This program is a great opportunity that school-based health centers can make available to low-income students and their families by promoting it in their clinics and schools. Comcast has a variety of free bilingual promotional materials ideal for displaying and distributing at SBHCs.

The Pew Research Center reports that nationally, about 45 percent of households with a combined annual income of \$30,000 or less do not have broadband access. As a result, they face disadvantages in getting a quality education, strengthening job skills, obtaining news or accessing health, educational, and financial information that is essential to improving the quality of their lives. Comcast's Internet Essentials program actively addresses the three primary barriers to broadband use as identified by the Pew Center – a lack of understanding, the cost of a computer, and the cost of the service.

Internet Essentials offers a low monthly rate of \$9.95 plus tax; no price increases, activation fees, or equipment rental fees; opportunity to purchase a low-cost \$149 computer; and access to free Internet training — online, in print, and in person. A household is eligible to participate if:

- it is located in a Comcast service area;
- has at least one child receiving free or reduced price school lunches.
- has not subscribed to Comcast Internet Service within the last 90 days; and does not have an overdue Comcast bill or unreturned equipment.

Learn more by visiting our [Offers From Our Partners page](#) or going to InternetEssentials.com. Contact CSHC Communications Manager Marcel Reynolds at 510-268-1031 or [via e-mail](#) to order promotional materials that can be delivered to your SBHC.

