

Co-Host an Open House With Comcast and CSHC

Help Your Students Succeed With Low-Cost Internet Access

Comcast and the California School Health Centers Association are hosting joint events to promote area school-based health centers and Comcast's Internet Essentials program that offers web access to families at a low monthly rate that will never go up.

How Does My School-Based Health Center Benefit?

Your school-based health center will have the opportunity to familiarize parents with services students can receive and invite parents to become more involved. Comcast will introduce its Internet Essentials program as an asset for families and invite parents to sign up for service during the event.

What Do I Need to Do?

Hosting an event where parents can learn about your services and Internet Essentials is easy:

- You can expand an existing event to include the Comcast presentation and raffle, or plan an open house to promote services and provide a forum for parents to learn about the Comcast offer.
- Prepare any materials you have that describe your clinic's services and programs.
- Provide Comcast with an opportunity to make a brief presentation during your event.
- Distribute raffle tickets and hold a raffle for a free laptop, provided by Comcast.
- Be able to assist parents with calling Comcast to sign up for Internet Essentials on site.

Once your event is scheduled, make sure to promote it with students and parents:

- Include info provided by Comcast about program qualifications and documentation requirements.
- Distribute flyers about program in SBHC and at other school events.

What Does Comcast Do?

Comcast will provide you with language about what information parents need to bring with them to be able to sign up for the internet offer. They will also:

- Coordinate with you to confirm what they will supply in way of refreshments.
- Coordinate with you on the program agenda, raffle, and how parents can sign up for Internet Essentials.
- Coordinate any Internet Essentials materials for the event (flyers, info sheets).

Contact CSHC to Plan Your Event!

Call or email Marcel Reynolds at 510-268-1031 or mreynolds@schoolhealthcenters.org to set up a co-hosted open house at your SBHC.

