



2018 California School-Based Health Conference: Leading the Movement for a Healthy California

Championing Change: Tools and Strategies to Create Healthier School Environments

Thursday, May 17, 2018 | 9:30AM – 12:30PM

Sheraton Grand Hotel | 1230 J. St. | Sacramento, CA 95814

Time	Session Descriptions	Presenter(s)
8:30AM – 9:30AM	Conference Check-In & Breakfast (lobby level)	
9:30AM – 9:40AM	Welcome & Ice breaker activity	<ul style="list-style-type: none"> • Wagahta Semere, MD, MHS, UCSF School of Medicine
9:40AM – 10:10AM	Champions in Action	<ul style="list-style-type: none"> • Luz Tristan, MD (Champion Provider Fellow, Imperial County) and • Jorge Torres, MBA (Program Supervisor, Imperial County PHD)
10:10AM – 10:25AM	Break	
10:25AM – 11:25AM	Media Training: Honing your voice and message	<ul style="list-style-type: none"> • Mike Miller, Brown Miller Communications • Paula Hamilton, MA, Brown Miller Communications
11:25AM – 12:25PM	PSE and Advocacy 101	<ul style="list-style-type: none"> • Alexis Etow, JD, ChangeLab Solutions
12:25PM – 12:30PM	Workshop Recap & Evaluation	<ul style="list-style-type: none"> • Wagahta Semere, MD, MHS, UCSF School of Medicine